



PRIVACY POLICY

EliteNow Consulting LLC

elitenowconsulting.com

Effective Date: March 30, 2026 | Last Updated: March 30, 2026

Privacy Policy

EliteNow Consulting LLC. (“EliteNow,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website at elitenowconsulting.com (the “Site”), submit an inquiry, or schedule a discovery call with us.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access or use the Site.

This Privacy Policy applies to information we collect through the Site and does not apply to information collected offline, through other websites, or from clients under a Master Services Agreement (“MSA”), which is governed by the data privacy provisions of that agreement.

2. Information We Collect

2.1 Information You Provide Directly

We collect information you voluntarily provide when you:

- Submit our contact form (name, email address, company name, phone number, and message)
- Schedule a discovery call through our Google Calendar scheduling link
- Communicate with us by email or phone

2.2 Information Collected Automatically

When you visit the Site, we may automatically collect certain technical information, including:

- IP address and approximate geographic location
- Browser type, version, and operating system
- Pages visited, time spent on pages, and referring URL
- Device type and screen resolution
- Clickstream data and interaction data

This information is collected through cookies, web beacons, and similar tracking technologies. See Section 7 (Cookies) for more information.

2.3 Information We Do Not Collect

We do not knowingly collect sensitive personal information such as Social Security numbers, financial account information, health information, or government-issued ID numbers through the Site.

3. How We Use Your Information

We use the information we collect for the following purposes:

Purpose	Details
Respond to inquiries	To respond to your contact form submissions and discovery call requests
Provide our services	To deliver, manage, and improve our consulting services
Business communications	To send service-related emails and follow-ups you have requested
Marketing (with consent)	To send newsletters or promotional content where you have opted in

Purpose	Details
Site analytics & improvement	To understand how visitors use our Site and improve user experience
Legal compliance	To comply with applicable laws, regulations, and legal obligations
Security	To detect, prevent, and address fraud, abuse, or security incidents

4. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties for their own marketing purposes. We may share your information in the following limited circumstances:

4.1 Service Providers

We may share information with trusted third-party vendors who assist us in operating our Site and providing our services, including:

- Google LLC — Google Calendar (scheduling), Google Analytics (site analytics), Gmail (email)
- Website hosting and infrastructure providers
- CRM HubSpot or email marketing platforms

These providers are contractually required to handle your information only as directed by us and in accordance with applicable law.

4.2 Legal Requirements

We may disclose your information if required to do so by law, regulation, subpoena, court order, or other governmental request, or when we believe in good faith that disclosure is necessary to protect our rights, your safety, or the safety of others.

4.3 Business Transfers

In the event of a merger, acquisition, reorganization, or sale of all or substantially all of our assets, your information may be transferred as part of that transaction. We will notify you via email or a prominent notice on the Site before your information becomes subject to a different privacy policy.

4.4 With Your Consent

We may share your information with third parties when you have given us your explicit consent to do so.

5. California Privacy Rights (CCPA / CPRA)

EliteNow Consulting LLC is headquartered in California. To the extent the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (collectively, “CCPA”), applies to our processing of your personal information, you have the following rights:

Your Right	What It Means
Right to Know	You may request disclosure of the categories and specific pieces of personal information we have collected about you, and how we use and share it.
Right to Delete	You may request that we delete personal information we have collected from you, subject to certain exceptions.

Your Right	What It Means
Right to Correct	You may request that we correct inaccurate personal information we hold about you.
Right to Opt-Out	You may opt out of the sale or sharing of your personal information. We do not sell or share personal information for cross-context behavioral advertising.
Right to Limit Use	You may limit our use of sensitive personal information. We do not collect sensitive personal information through the Site.
Right to Non-Discrimination	We will not discriminate against you for exercising any of your CCPA rights.

To exercise any of these rights, please submit a verifiable consumer request by emailing us at partners@elitenowconsulting.com or calling 619-800-4731. We will respond within forty-five (45) days of receipt. You may designate an authorized agent to submit requests on your behalf.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes for which it was collected, including to provide our services, comply with legal obligations, resolve disputes, and enforce our agreements. When we no longer need your information, we will securely delete or anonymize it.

Inquiry and contact form data is generally retained for 1 year from the date of last contact.

7. Cookies & Tracking Technologies

Our Site may use cookies and similar tracking technologies to enhance your experience and analyze Site usage.

Cookie Type	Purpose	Can You Opt Out?
Strictly Necessary	Required for the Site to function (e.g., form submissions)	No — required for Site operation
Analytics	Help us understand how visitors interact with the Site (e.g., Google Analytics)	Yes — via browser settings or opt-out tools
Functional	Remember your preferences and improve usability	Yes — via browser settings
Marketing	Track visits for remarketing purposes (if applicable)	Yes — via opt-out link or browser settings

8. Third-Party Links & Services

Our Site contains links to third-party websites and integrations (including Google Calendar for scheduling). These third-party services have their own privacy policies, and we are not responsible for their content, privacy practices, or data handling. We encourage you to review the privacy policies of any third-party sites you visit.

9. Data Security

We implement commercially reasonable technical and organizational security measures designed to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include SSL/TLS encryption, access controls, secure hosting.

However, no method of transmission over the Internet or electronic storage is completely secure. While we strive to protect your information, we cannot guarantee absolute security. In the event of a data breach that is required to be reported under applicable law, we will notify you as required.

If you engage EliteNow Consulting LLC for professional or consulting services, our processing of Customer Personal Information is governed by our **Data Processing Addendum (DPA)**, which forms part of the Agreement between you and EliteNow. The DPA describes how we process, protect, and handle Customer Personal Information in our role as a **Service Provider** under the California Consumer Privacy Act (CCPA/CPRA). A copy of the DPA is available upon request at partners@elitenowconsulting.com.

10. Children's Privacy

Our Site is not directed to, and we do not knowingly collect personal information from, children under the age of 13. If we learn that we have collected personal information from a child under 13 without parental consent, we will take steps to delete that information promptly. If you believe we may have collected information from a child under 13, please contact us at partners@elitenowconsulting.com.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. When we make material changes, we will update the "Last Updated" date at the top of this page. We encourage you to review this Privacy Policy periodically. Your continued use of the Site after the effective date of the updated policy constitutes your acceptance of the changes.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Business Name	EliteNow Consulting LLC
Privacy Contact	Jenn Pais
Email	partners@elitenowconsulting.com
Phone	619-800-4731
Mailing Address	2520 Venture Oaks Way, Suite 120, Sacramento, CA, 95833